

**NORTH LINCOLNSHIRE COUNCIL**

**COUNCIL**

**COUNCIL PLAN 2022-2025**

**1. OBJECT AND KEY POINTS IN THIS REPORT**

- 1.1 To seek approval of the North Lincolnshire Council Plan 2022-2025.
- 1.2 The Council is requested to adopt Council Plan as part of the Policy Framework.

**2. BACKGROUND INFORMATION**

- 2.1 The Council Plan 2022-2025 is the key corporate document which sets the strategic direction and outlines the priorities for the Council over the next three years.
- 2.2 The Council's Executive has the responsibility to formulate and set strategy, which is contained in the Council Plan. Council is asked to adopt the Plan and the Executive is charged with its delivery. It is within the scope of the Executive to review and update the Council Plan, over its lifespan as deemed appropriate.
- 2.3 The Council is currently working to a Council Plan covering the period 2018-2021. It was reviewed in 2020; however, to ensure that strategic activity remains focused on priority areas and potential opportunities, a new Council Plan spanning the period 2022-2025 is proposed.
- 2.4 The draft Plan provides a strong framework that guides council activity and investment for the benefit of North Lincolnshire. It identifies future priorities and desired outcomes which are evidence based, including local policy drivers, regional, national, and international contexts, residents' feedback, and key macro and locally based data related to economic, environment, deprivation, and health matters. Much of the evidence base is contained in the recently completed North Lincolnshire Profile 2022.

**COUNCIL PLAN 2022-25**

- 2.5 To determine the priorities for the new Plan an assessment has been made of the on-going relevance of the priorities and desired outcomes detailed in its predecessor. The outcomes for North Lincolnshire being:

- **SAFE**
- **WELL**
- **PROSPEROUS**
- **CONNECTED**

With the priorities for the Council set out as:

- Keeping people safe and well
- Enabling resilient and flourishing communities
- Enabling economic growth and renewal

2.6 Having analysed and assessed data and information as set out in 2.3 above, it has been determined that both the current outcomes and priorities above remain relevant as the frame around which to build the new Plan. However, it is proposed that a fourth priority be added to explicitly identify how the Council will work to deliver against its intentions:

- Providing value for money for local taxpayers

2.7 Within each priority, a number of areas of focus have been identified. These are designed to help align Council activity on matters of particular significance and to take positive action over the lifespan of the new Plan.

Priority: <b>Keeping people safe and well</b> – to achieve a longer and better quality of life for our residents	
	1. Safeguard and support everyone to live safely and independently within their families and communities
	2. Ensure the care sector is of high quality and care leavers receive the on-going support they need
	3. Reduce health inequalities and promote wellbeing

Priority: <b>Enabling resilient and flourishing communities</b> – to develop greater resilience and community spirit and enable them to identify and meet their ambitions	
	1. Maintain a safe, clean and green local environment
	2. Support our volunteers and create stronger communities with access to a range of leisure, culture and other facilities
	3. Make it easier and safer to travel sustainably

Priority: <b>Enabling economic growth and renewal</b> – there are highly skilled jobs and opportunities for a highly skilled workforce and the local economy supports efforts to reduce carbon emissions	
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	1. Encourage personal ambition through access to high quality education, guidance and opportunities to upskill and gain experience through volunteering
	2. Regenerate town centres and expand the local economy to secure more highly skilled jobs and encourage the business sector to transition to a net-zero carbon position
	3. Work with home builders to develop high quality and environmentally sustainable houses

Priority: <b>Providing value for money for local taxpayers</b> – high quality services are provided for residents and the Council is well-led	
	1. Get it right for our customers, first time
	2. Meet our environmental responsibilities
	3. Maintain our position as a well-managed and well-governed Council and remain financially sustainable

2.8 A series of key indicators under each priority will be used to show how the Council is progressing against the Plan. It is proposed that reporting on these will form part of an annual Council Plan Progress Report overseen by the Executive.

2.9 The draft Council Plan 2022-2025 is included at Appendix One.

### 3 OPTIONS FOR CONSIDERATION

3.1 For Council to approve and adopt the Council Plan 2022-2025 as part of the Council's policy framework.

### 4. ANALYSIS OF OPTIONS

4.1 In producing the draft Council Plan 2022-2025 to this point, the following key steps have been taken, which provide assurance that the process has been rigorous, and evidence led:

- A review of the on-going relevance of the aims and objectives of the previous Plan
- The collation and analysis of relevant data and intelligence related to both the macro and micro-environment
- Engagement with residents
- Based on evidence, the identification of key areas of focus to be addressed by the Plan
- Consideration by the Governance Scrutiny Panel

4.2 The Council Plan 2022-2025 sets the strategic direction of the Council over that timeframe and as part of the Council's Policy Framework enables good governance and effective investment planning.

4.3 Non-approval of the Plan may result in the pursuit of strategic activity which does not meet, or address, identified and/or arising issues and/or opportunities.

**5. FINANCIAL AND OTHER RESOURCE IMPLICATIONS (e.g. LEGAL, HR, PROPERTY, IT, COMMUNICATIONS etc.)**

5.1 Resources associated with the delivery of the aims and intentions of the Council Plan 2022-2025, are reflected in the Council's Medium Term Financial Plan.

**6. OTHER RELEVANT IMPLICATIONS (e.g. CRIME AND DISORDER, EQUALITIES, COUNCIL PLAN, ENVIRONMENTAL, RISK etc.)**

6.1 A council-wide approach to assessing and monitoring the implications and risks associated with the Council Plan form part of the Council's strategic risk management activities.

6.2 The areas of focus related to sustainability, energy efficiency, carbon reduction and environmental protection contained within the Plan, support the intentions of the Council's Green Futures Strategy.

**7. OUTCOMES OF INTEGRATED IMPACT ASSESSMENT (IF APPLICABLE)**

7.1 Stage One assessment has been completed which has concluded that a full IIA is not required in support of the new Council Plan 2022-2025.

**8. OUTCOMES OF CONSULTATION AND CONFLICTS OF INTERESTS DECLARED**

8.1 At its meeting of 5<sup>th</sup> May 2022, the Council's Governance Scrutiny Panel considered the draft Council Pan 2022-2025 and the intent and priorities contained therein. Having reviewed the report and information presented to it, the Panel recommended that Council approves the Council Plan 2022-2025 and that it also be adopted as part of the Council's policy framework.

8.2 Ongoing consultation and collaboration with a range of national, regional, place partners and other key stakeholders is integral to the production and delivery of the Council Plan.

8.3 An engagement survey with the residents' panel was undertaken which demonstrated agreement on the priorities and areas of focus identified. Additional feedback will be used in developing delivery of action and activity.

8.4 There are no conflicts of interests associated with this report.

## 9. **RECOMMENDATIONS**

- 9.1 For Council to approve and adopt the Council Plan 2022-2025 as part of the Council's policy framework.

DIRECTOR: GOVERNANCE AND COMMUNITIES

Church Square House  
SCUNTHORPE  
North Lincolnshire  
DN15 6NR  
Author: James O'Shaughnessy  
Date: 6<sup>th</sup> May 2022

Background Papers:

Council Plan 2018-21  
North Lincolnshire Profile 2022  
Residents Survey



North Lincolnshire Council  
**Council Plan**  
2022-2025

**North  
Lincolnshire  
Council**

# Foreword

Welcome to your Council Plan for 2022-2025 which sets out our ambition for North Lincolnshire and highlights the priorities for the next three years. We are proud of our place, communities and people and are committed to work hard to achieve our ambition for North Lincolnshire to be the best place for our residents.

Throughout the pandemic we saw the absolute best of North Lincolnshire, with individuals, partners, communities, businesses and voluntary groups joining forces with the Council to protect, reassure and support the most vulnerable.

As we look to the future, we will continue to lead by example and promote positive behaviours. Our priorities ensure that people remain at the heart of everything we do and working with our partners, we aim to maximise our impact by enabling and encouraging our residents, communities and businesses to achieve their full potential.



**Cllr Rob Waltham MBE**  
Leader, North Lincolnshire Council



**Peter Thorpe**  
Chief Executive,  
North Lincolnshire Council



# About North Lincolnshire

North Lincolnshire is a fantastic place and is home to just under 173,000 people, with the population expected to grow by a further 4,000 over the next 20 years.

The area is home to around 39,000 children and young people, who benefit from above average quality early years and school settings.

People can enjoy extensive footpaths, cycleways, open spaces and 66 public gardens and parks, five of which have Green Flag status. There are a wide range of sport, leisure and cultural venues that promote local history and heritage.

Across North Lincolnshire, there are just under 77,000 homes situated across 86 settlements, ranging from the busy urban centre of Scunthorpe to tranquil rural hamlets. The average house price is lower than the national average.

There are around 5,700 active enterprises based in North Lincolnshire and employment levels are good, with 40% of local jobs classed as highly skilled. North Lincolnshire is benefiting from Towns Fund investment which has already delivered improved access to gigabit broadband for many people and businesses.

Life expectancy is improving, and our older population is growing faster than the national average. Over the next 20 years, we expect a 72% rise in the number of residents aged 85 and over. Our older residents that need care and support can expect high quality care provision across both residential and home care.



## About Your Council...

**We are a public body elected to serve the whole of North Lincolnshire. Currently the Council consists of:**

- 43 elected members, representing 17 electoral wards across North Lincolnshire.
- Conservatives 28 seats.
- Labour 14 seats.
- Independent 1 seat.

Elections are next due to be held in May 2023.

**The role of North Lincolnshire Council is to work with you and our partners to:**

- Lead the place of North Lincolnshire.
- Promote prosperity and wellbeing.
- Prevent harm.
- Protect the most vulnerable.

From social care to education, highways to waste collection and planning to trading standards, the work of the Council touches the lives of everybody, every day.

**To achieve better outcomes for the people and place of North Lincolnshire we:**

- Directly provide hundreds of essential local services.
- Jointly provide services with our partners.
- Buy support from organisations that have the right skills to provide on our behalf.







## Strong Partnerships, Better Outcomes

As a leader of place, the Council works alongside our partners to ensure we achieve our ambition, these include:

- Housing providers, including Ongo, Guinness Homes and Riverside Housing.
- Emergency services, including Humberside Fire & Rescue, Humberside Police and East Midlands Ambulance Service.
- Voluntary and community organisations, town and parish councils, and leisure and sporting organisations.
- Schools and colleges.
- National health services.

The Council is also represented on regional partnerships and boards to promote North Lincolnshire for investment and other opportunities.

## Our Values and Culture

We maximise our impact by staying true to our values: Our organisational goals are to be:

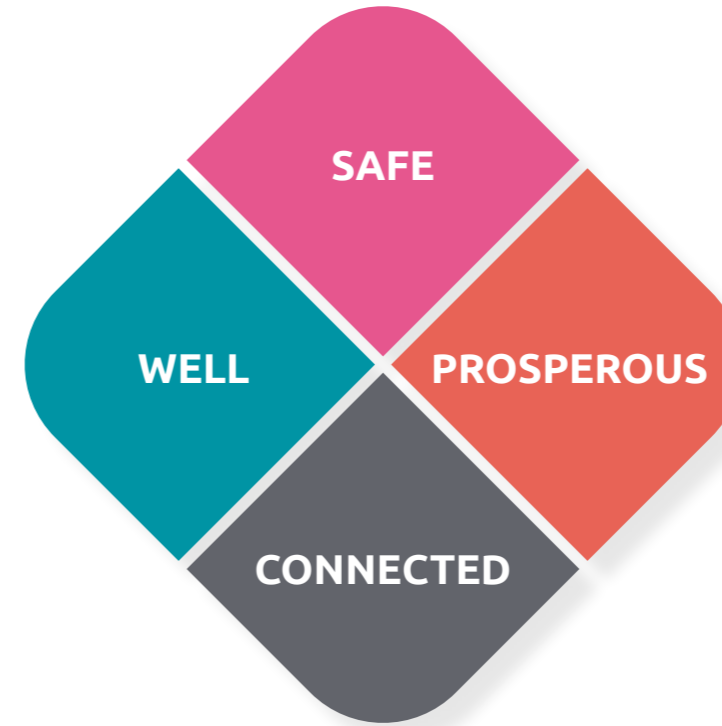
- **Equality of opportunity** so everyone can have a good quality of life.
- Striving for **excellence** and high standards.
- Using our resources wisely and with **integrity**.
- Promoting **self-responsibility** and people having choice and control over their own lives.
- **Progressive** and **enabling** in our approach.
- Financially and environmentally **sustainable**.



# Priorities and Outcomes

This Council Plan benefits everyone living, working and visiting North Lincolnshire.

Meeting these priorities will enable the Council and our partners to achieve the outcomes for the people and place of North Lincolnshire.



Priority	Our Intention
<b>Keeping people safe and well</b> – to achieve a longer and better quality of life for our residents.	<ol style="list-style-type: none"> <li>1. Safeguard and support everyone to live safely and independently within their families and communities.</li> <li>2. Ensure the care sector is of high quality and care leavers receive the on-going support they need.</li> <li>3. Reduce health inequalities and promote wellbeing.</li> </ol>
<b>Enabling resilient and flourishing communities</b> – to develop greater resilience and community spirit and enable people to identify and meet their ambitions.	<ol style="list-style-type: none"> <li>1. Maintain a safe, clean and green local environment.</li> <li>2. Support our volunteers and create stronger communities with access to a range of leisure, culture and other facilities.</li> <li>3. Make it easier and safer to travel sustainably.</li> </ol>
<b>Enabling economic growth and renewal</b> – to ensure there are highly skilled jobs and opportunities for a highly skilled workforce and the local economy supports efforts to reduce carbon emissions.	<ol style="list-style-type: none"> <li>1. Encourage personal ambition through access to life-long, high quality education, guidance, training and opportunities to upskill and gain experience through volunteering.</li> <li>2. Regenerate town centres and expand the local economy to secure more highly skilled jobs and encourage the business sector to transition to a net-zero carbon position.</li> <li>3. Work with home builders to develop high quality and environmentally sustainable homes.</li> </ol>
<b>Providing value for money for local taxpayers</b> – to ensure high quality services are provided for residents and the Council is well-led.	<ol style="list-style-type: none"> <li>1. Get it right for our customers, first time.</li> <li>2. Meet our environmental responsibilities.</li> <li>3. Maintain our position as a well-managed and well-governed council and remain financially sustainable.</li> </ol>





# Strategies

The Council Plan provides a strong frame which guides activity across the Council. This is supported and achieved through several key strategies.





## How the Council is Funded

The budget to run the Council in 2022/23 is £170m. Your council tax helps to fund our work to improve outcomes for the people of North Lincolnshire. Council tax provides approximately half of the total cost of the services we provide.

Business rates, government grants and fees for specific activities are also used to fund the work of the Council.

## What your council tax is spent on and what we do with it

Council tax figures are based on a Band A property in 2022/23, which equates to an annual Council Tax charge of £1,076 (this excludes the contribution to support local police and fire services). These achievements relate to the year 2021/22.

£596



Safe adults and children

- ▼ Handled over 80,000 calls via the Care Call personal alarm service
- ▼ 91% of people who used adult social care services said that those services made them feel safe and secure
- ▼ 99% stated that local children's services make children feel safer
- ▼ 100% of care leavers aged 17-18 were in suitable accommodation
- ▼ Prevented over 830 potential cases of homelessness

£111



Clean, green and safe places to live

- ▼ Managed 66 parks and gardens, with 5 awarded Green Flag status
- ▼ Responded to 2,495 fly tipping incidents
- ▼ Made over 7.5 million waste and recycling collections, 99.9% completed on time
- ▼ Planted over 92,000 trees with the help of volunteers
- ▼ 98% of the population lived in an area not requiring improvement to air quality
- ▼ The vast majority of food establishments graded good or better for hygiene
- ▼ 98% of street lights requiring repair were fixed in 7 days

£77



Safe and accessible transport

- ▼ Established 'Just Go' service with over 14,000 users
- ▼ Filled over 14,000 potholes
- ▼ During winter 2021/22, gritter lorries were out 58 times, travelling 22,500 miles and using 3,000 tonnes of salt
- ▼ Invested in cycle pathways to promote cycling for leisure and travel

£60



### Good health and wellbeing

- Work to reduce the prevalence of adult smoking has had positive results
- During the second lockdown, 400 fitness classes were live streamed to over 5,600 people
- Worked with NHS partners to deliver the Covid-19 vaccination programme, including hosting outreach sessions for hard-to-reach groups
- Health and Wellbeing Activators helped over 1,400 people to keep active
- The 'Walking for Health' scheme attracted over 2,250 participants and organised almost 160 walks

£36



### Excellent education, childcare and skills

- 9 out of 10 of children attended good or outstanding schools
- 94% of children received their first choice of school
- Over 70% of pupils passed both their English and Maths GCSE, and 49% achieved a strong pass, obtaining grade 5 or above.
- North Lincolnshire Youth Hub launched to help young people improve their skills, acquire knowledge and find work.
- Local adult education service received a judgment of Good in its Ofsted inspection report

£35



### Leisure and culture

- Provided a comprehensive community wellbeing offer, including leisure centres, library facilities, sports grounds and cultural venues.
- Organised a varied events programme, making the most of community assets such as Normanby Hall Country Park, The Baths Hall and The Plowright Theatre.
- Welcomed 80,000 visits each month to our leisure and culture facilities.
- Helped to attract 3.3 million visitors to North Lincolnshire.
- Delivered over 90,000 books to children through the Imagination Library scheme.

£35



### Thriving Communities (Customer Access, Taxation and Benefits)

- Awarded £400,000 in community grants to support local initiatives
- Promoted the Volunteer Hub to signpost volunteers to organisations needing help
- 97% of households received superfast or better broadband coverage
- £82m of Business Rates and £94m of Council Tax collected
- Responded to around 85,000 calls. 100% of Contact Centre customers said their query was resolved first time
- Held 196 Council meetings, with 143 members of the public taking part

£16



### Growing business, skills and children

- Made 17,000 contacts with local businesses to promote local prosperity
- Saw a 33% reduction in people claiming unemployment benefit
- Over 700 jobseekers and 40 businesses attended the North Lincolnshire Jobs Expo
- Applied for funding to transform the local economy and environment, receiving £10.7m from the Future High Street Fund, £20.9m from the Towns Fund and £1.3m from the UK Community Renewal Fund

£11



### Quality housing

- Enabled the completion of 352 homes
- Made 218 planning approvals for domestic residences, with 87% of household planning applications determined within the target of 8 weeks
- 42 private sector homes made free from hazards
- Supported over 150 households to improve the energy efficiency of their homes
- Launched a new 'scores on the doors' style accreditation scheme for landlords in order to protect renters

£67



### Capital Financing

- Supported the development of 25 apartments to enable more people with dementia to live independently with their families.
- Developed Community Hubs in Crowle, Brigg and Ashby, with Epworth Hub on the way. This will bring the total number to 8.
- Delivered 5 units of accommodation for rough sleepers, with a further 4 to follow.
- Created a new northern junction for the M181 and invested £5m to resurface the A15 between the Humber Bridge and Barnetby Top.

£32



### Inflation



## Keeping on Track

To achieve the outcomes we want for the people and place of North Lincolnshire, the Council regularly analyses data and information and consults with residents to ensure we make good decisions and can identify emerging priorities and new opportunities. We also review and report on our progress and achievements. Some recent achievements include:

- 100% of adult care provided by the Council is rated good or outstanding.
- 9 out of 10 schools are rated by Ofsted as good or outstanding.
- 100% of contact centre customers said they had their issue resolved first time.
- Adult education and community learning was rated good in the most recent Ofsted inspection.
- Increased the number of our parks and green spaces that have the internationally recognised Green Flag Award to five.

- We rank 4th nationally for satisfaction with ease of access to community transport.
- Woodlands Memorial Gardens and Kingsway Gardens were awarded the judges' distinction for excellence by the Royal Horticultural Society.
- Awarded the highest national Gold Standard in the Defence Employer Recognition Scheme regarding the Council's commitment to the Armed Forces Covenant.
- Due to the recent full digitisation of the Local Land Charges Service, 99.5% of land registry searches are now completed within 10 days.
- Installation of energy efficiency upgrades at Waters' Edge Visitors Centre has reduced the energy costs and the carbon footprint of the facility.
- Launched 'Live Well North Lincolnshire', a one-stop service for residents to stay informed and connected to community organisations, support, and activities to improve health and wellbeing.

## Work in Progress

Over the next three years, the Council has plans to invest £100m in North Lincolnshire. Future developments include:

- Scunthorpe town centre works including the urban park and the Enterprise and Innovation Hub.
- Improving the environment – planting one tree for every person in North Lincolnshire.

- Continued roll-out of full-fibre broadband.
- Electric vehicle charging points installed in council owned car parks.
- Cameras installed in fly-tipping hotspots.
- Developments on the Humber (Able Marine Energy Park and Humber Freeport)



## A Listening Council

The Council encourages and welcomes feedback from residents on where improvements could be made. Some recent examples include:

You Said	We Did
There should be more options for people with dementia to live with their families for longer.	Supported the development of 25 two-bed apartments to enable more people with dementia to live independently with their families.
There is often litter in lay-bys on local roads.	Installed 75 new extra-capacity bins in lay-bys that will be emptied at least once a week.
I want to be reassured that my rented home is well-maintained.	Launching a new 'scores on the doors' style accreditation scheme for landlords.
It is difficult to get around more rural parts of North Lincolnshire by public transport.	Launched JustGo North Lincs, an on-demand bus service operating in areas where there are no existing regular bus services.
Fly tipping is a problem in my area.	Introduced a new way of collecting waste in parts of Scunthorpe.
Can I receive my Council Tax Bill on-line?	Council Tax e-billing introduced for 2022-2023.
The Council needs to do more about anti-social behaviour.	Implemented a Public Space Protection Order.



# Playing your Part

We welcome the contribution you make and encourage more people to get involved by:

- Providing feedback to the Council on the matters that most concern you and completing the Council's Community Survey.
- Joining the Council's Residents Panel.
- Getting involved in your community or considering volunteering.
- Using our on-line services.
- Taking care of yourselves and others.
- Protecting and taking pride in your environment.
- Registering to vote in elections.



## How you can get involved and find out more



[www.northlincs.gov.uk](http://www.northlincs.gov.uk)



# North Lincolnshire Council

